



# BUY DIGITAL BOOKS, GET THE MATCHING PRINT EDITIONS FREE



FREE QR  
CODE LABELS  
on orders of \$350  
or more

To qualify, spend \$500 or more on any multi-user eBooks,  
Lerner Interactive Books™, and/or Audisee® eBooks with Audio

## All orders will also qualify for:

- Free MARC records with Field 856 utilization
  - Free QR code labels – affixed or loose
- Free shelf-ready processing on print editions
  - Free shipping

Promo: COMBO2

Offer expires June 30, 2020.  
Promotion cannot be combined with other special offers.

lernerbooks.com ♦ 800-328-4929 ♦ custserve@lernerbooks.com

Lerner

# SPRING 2020 SPECIALS EXCLUSIVELY FOR SCHOOLS AND LIBRARIES

Reward yourself with the enclosed promotions available  
only on orders placed with Lerner Publishing Group.

FREE  
Books, Devices,  
and More!



These promotions are separate and can only be  
combined when an order total exceeds combined  
qualifying minimums.

All offers valid through June 30, 2020.

Lerner

lernerbooks.com ♦ 800-328-4929 ♦ custserve@lernerbooks.com


MK502-1219

RECEIVE  
FREE BOOKS WITH A  
LERNER™ SPORTS DATABASE  
SUBSCRIPTION

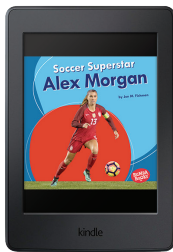
By bundling a one-year subscription to the Lerner Sports Database (\$149) with an order of an additional \$350, direct customers can receive 15 complimentary books of their choice (print or digital editions), free shelf-ready processing, and free shipping. All selected incentive titles must be copyright 2019 or older. Multi-user digital access limited to a single school or library.  
**Promo Code: SPORTS20**



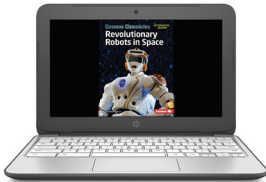
GET A FREE BONUS ITEM  
WITH YOUR NEXT LERNER ORDER!



- Spend \$500 or more and receive a \$50 Amazon.com Gift Card  
**Promo Code: AMAZON**



- Spend \$1,000 or more and receive a FREE Kindle Fire HD  
**Promo Code: KINDLE**



- Spend \$2,000 or more and receive a FREE 11.6" Chromebook  
**Promo Code: CHROME**



- Spend \$3,500 or more and receive a FREE 32GB iPad  
**Promo Code: IPAD7**



- Spend \$5,000 or more and receive a FREE 64GB iPad Air  
**Promo Code: IPADAIR2**

TO PLACE AN ORDER

Contact your local Lerner Publishing Group representative or call 800-328-4929.

Free shipping and shelf-ready processing included. May not be combined with other offers. Bonus items will be shipped separately from main order. Allow 30 days for delivery. Offer valid through June 30, 2020. If a bonus item is unavailable, we reserve the right to substitute with a comparable item of equal or greater value.

QUALIFY FOR  
FREE BOOKS  
WITH EVERY ORDER!



OPTION A: FREE SERIES COLLECTIONS  
Includes Print and/or Multi-user eBooks

Orders above \$500 qualify for free library-bound print and/or free multi-user eBook editions. To learn more about the free books being offered, visit [lernerbooks.com/go/bonus](http://lernerbooks.com/go/bonus). Series choices include:

SERIES CHOICES:

The Primary Grades **Lightning Bolt Books Collection** (26 Titles)  
Includes:  
Amazing Migrators (6 titles)  
Biome Explorers (8 titles)  
Baby Australian Animals (6 titles)  
Shark World (6 titles)

Free Print Editions: **Promo Code: SLF19P**  
Free eBook Editions: **Promo Code: ESLF19P**

The Intermediate Grades **Science Collection** (24 Titles)  
Includes:  
Key Questions in Physical Science (6 titles)  
Searchlight Books—Animal Superpowers (6 titles)  
Searchlight Books—Predators (6 titles)  
Space Discovery Guides (6 titles)

Free Print Editions: **Promo Code: SLF19M**  
Free eBook Editions: **Promo Code: ESLF19M**

OPTION B: FREE TITLES – CUSTOMER CHOICE  
Includes Print and/or Multi-user Digital Books

Select free books in print and/or multi-user digital editions (including eBooks, Lerner Interactive Books™, and Audisee® eBooks with Audio). Incentive titles must be copyright 2019 or older. Customers may choose a mix of print and digital editions.

FREE PRINT AND/OR MULTI-USER DIGITAL BOOKS

Orders above \$500 qualify for **10 free books** of the customer's choice.  
Print Editions: **Promo Code: SELECT10P**  
Digital Editions: **Promo Code: SELECT10D**  
Mixed Editions: **Promo Code: SELECT10M**

All orders placed under these promotions will receive **free shipping** and **shelf-ready processing (including QR codes for digital editions)**.  
Fulfillment of print sets is contingent upon existing stock levels. Multi-user digital access limited to a single school or library. **Offers expire June 30, 2020.**  
May not be combined with other offers.

TO PLACE AN ORDER

Select your free books, cite the corresponding promo code, and include with your order.

These promotions cannot be combined with other special offers.

